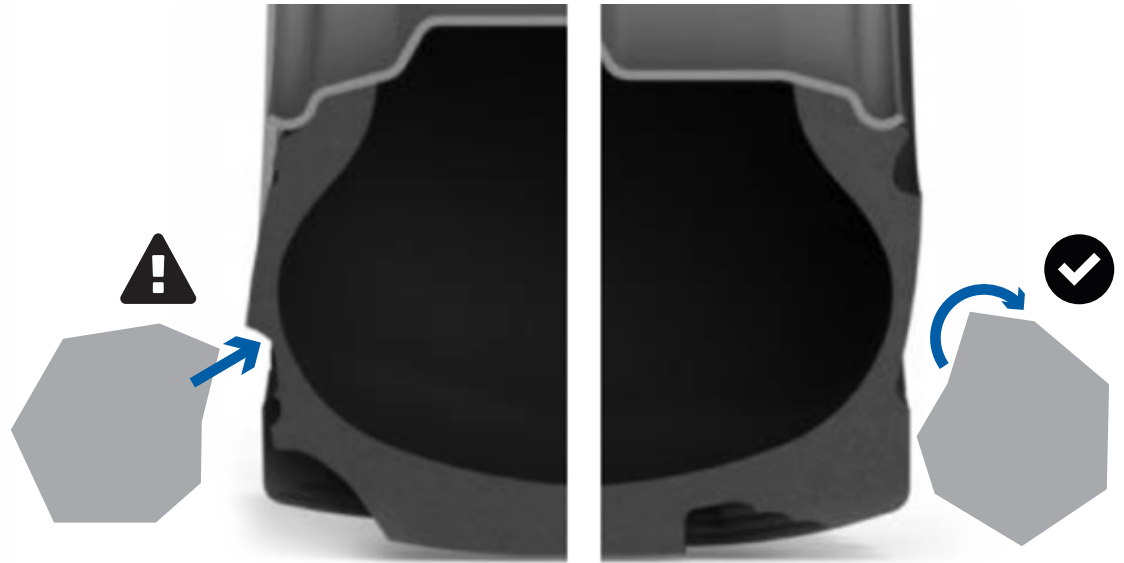


BENEFITS OF THE IMPACT GUARD

TRADITIONAL



REVERSED



- Enhanced design puts the rubber where it's better utilized for improved sidewall protection
- Helps deflect debris and objects away from the tire before they can cause damage
- Eliminates traditional sidewall design weakness and stress point